



SPARKLE AND SHINE, BRINGING LOCAL TO LIGHT! FIREWORKS CELEBRATION - JULY 4, 2026 SPONSORSHIP APPLICATION

Return application with a check by April 20, 2026
(Earlier to maximize publicity)

Name of Company _____

Business Address _____

Name of Person(s) attending with Booth _____

Business Phone _____ Cell _____

Email address _____

Description of business and booth, include dimensions of full display.

Mail Check and Application to:

Local at Heart
PO Box 182
New Paltz, NY 12561

Questions contact: Craig Shankles **845-750-7151** or **localatheartnp@gmail.com**

If you cannot attend but would like to donate, your check can be sent to the above address or donate through our website: **localatheart.org**.

Sparkle and Shine, Bringing Local to Light!
Fireworks Celebration
Ulster County Fair Grounds
249 Libertyville Road, New Paltz, NY



RAIN DATE: JULY 5TH

"BIG BOOM" Sponsor \$5,000

Banner Placement on Fence at Event Entrance. (You provide the banner)
Company Logo on Print Media, Social Media and Event Program
Company Logo on Event Flyer and Posters
(2) 10' x 10' Vendor Space to showcase company
Company Logo & Link on Local at Heart Website
Acknowledgment as Event Sponsor throughout the day of event from Stage
Company Logo on Official Event T-Shirt - Sleeve or Top of Back (1st Choice)
(12) Complimentary Tickets

"STAR SPANGLED" Sponsor \$3,000

Company Logo on All Marketing, Print Media, Social Media and Program
Company Logo on day of Event Flyer and Posters
(1) 10' x 10' Vendor Space to showcase company
Company Logo & Link on Local at Heart Website
Acknowledgment as Event Sponsor throughout the day of event from Stage
Company Logo on Official Event T-Shirt - Top of Shirt Back
(6) Complimentary Tickets

"ROCKET SPONSOR" \$2,000

Company Logo on Some Marketing, Print Media, Social Media and Program
Company Logo on day of Event Flyer and Posters
(1) 10 x 10 Vendor Space to showcase company
Company Logo & Link on Local at Heart Website
Company Name on Event Program
Acknowledgment as Event Sponsor throughout the day of event from Stage
Company Name on Official Event T-Shirt
(4) Complimentary Tickets

"ROMAN CANDLE" Sponsor \$1,000

Company name on Some Marketing, Print Media, Social Media and Program
Company name on day of Event Flyer and Posters
(1) 10 x 10 Vendor Space to showcase company
Company Logo & Link on Local at Heart Website
Company name on Event Program
Company name on Official Event T-Shirt
(2) Complimentary Tickets

"SPARKLER" Sponsor \$500

Company Name on Event Flyer and Posters
Company Logo & Link on Local at Heart Website
Company name on Official Event T-Shirt
(2) Complimentary Tickets

"FIRECRACKER FRIEND" \$250

Company name on Event Flyer and Posters
Company Logo & Link on Local at Heart Website
(2) Complimentary Tickets





SPARKLE & SHINE FIREWORKS SITE SPONSORSHIPS:

SITE Sponsor - Kids Interactive Center \$5,000

Banner Placement at the Entrance and Exit of Children's Center as Sponsor
Company Logo on Print Media, Social Media and Event Program
Company Logo on Event Flyer and Posters
(2) 10' x 10' Vendor Space to showcase company
Company Logo & Link on Local at Heart Website
Acknowledgment as Event Sponsor throughout the day of event from Stage
Company Logo on Official Event T-Shirt - Back of Shirt
(12) Complimentary Tickets

SITE Sponsor - Photo Booth \$750

Company Name and Logo on the outside of the Photo Booth
Company Name on day of Event Flyer and Posters
Company Logo & Link on Local at Heart Website

SITE Golden Glow Sponsor - Golf Cart \$100 (3-4)

Company 8-1/2" x 11" signage affixed to 1 mobile golf cart at the Festival.
High visibility driving around the venue during event.
Company Name on Event Flyer and Posters
Company Logo & Link on Local at Heart Website

*Submit high resolution logo and artwork in jpg, png, or pdf format to
localatheartnp@gmail.com addressed to Linda*

Mail Checks and Application to:

Local at Heart
PO Box 182
New Paltz, NY 12561

*On the day of the event all booths must be in place by 3:30 pm
and remain in place until at least 8:30 pm. Submit registration early
to maximize publicity for your company.*

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